

13. Customising a Store Template

There are three simple design elements that allow even novice computer users to change many aspects of your store. These are:

Database design options	These are options that can be configured by changing values in the database, e.g. through the built-in browser based maintenance system (BBMS).
Headers and footers	Headers and footers are contained in three separate files, which are included in each page of your store. By changing these three files, the look of your store can be completely changed.
Style sheet	iNETstore also makes use of a cascading style sheet. This contains design information such as font types, colours, border sizes, etc.

In this chapter, each of these design elements is explained in more detail.

Note that this chapter only covers simple design customisation that can be carried out by relatively novice computer users. It is possible to carry out a lot more customisation, or even build an entirely new store from scratch, by editing the template files that are part of the store. However, this will require a fairly high level of technical knowledge. More information about the iNETstore tag language is contained in the advanced chapters and appendix of this manual.

Database Design Options

In this section, changes that can be made through the database are discussed.

Database design options are contained within the ‘Content’ heading in the BBMS menu.



Changing the Company Details

Select ‘Company Details’ from the ‘Content’ heading in the BBMS menu. You will see this screen:

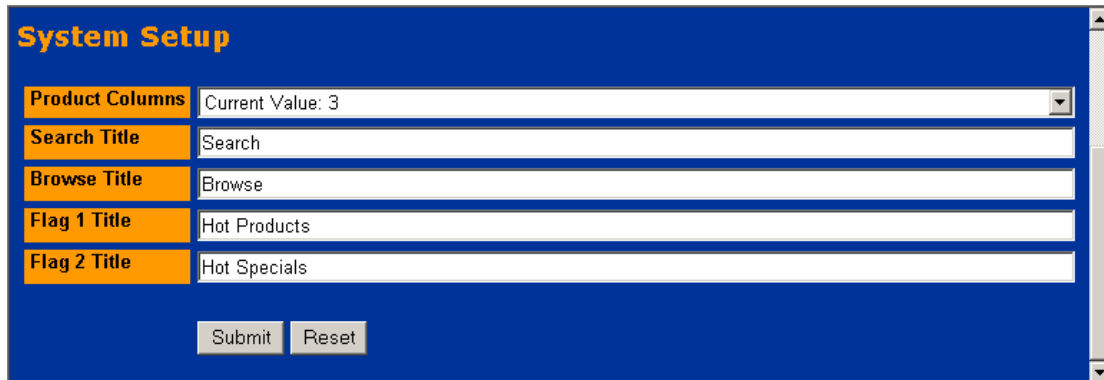
The screenshot shows a form titled 'Company Details' with a blue header. The form contains several input fields with orange labels on the left. The 'Company Logo' field has two links: 'View Existing' and 'Edit Existing'. At the bottom, there are 'Submit' and 'Reset' buttons.

Company Name	Sample Store
Company Number	ABN 12345678
Address	123 Demo Street, MyState, 123456, MyLand
Phone	9999 9999
Fax	8888 8888
Email	abhid@inetstore.com
Company Logo	View Existing Edit Existing

Company Name	Enter the name of your company.
Company Number	Enter the company number, such as an ABN or ACN number.
Address	Enter the company address.
Phone	Enter the company phone number.
Fax	Enter the company fax number.
Email	Enter the company email address.
Company Logo	Click on ‘View Existing’ to view the company logo that is currently uploaded. Click on ‘Edit Existing’ if you wish to change or delete the current company logo.

Changing the System Setup

Select 'System Setup' from the 'Content' heading in the BBMS menu. You will see this screen:



System Setup	
Product Columns	Current Value: 3
Search Title	Search
Browse Title	Browse
Flag 1 Title	Hot Products
Flag 2 Title	Hot Specials
<input type="button" value="Submit"/> <input type="button" value="Reset"/>	

Product Columns	Select the number of columns you would like to be displayed on the category page. Note that this option only applies if you have selected a category page template that supports columnar layout.
Search Title	Enter the title of the search box.
Browse Title	Enter the title of the browse box.
Flag 1 Title	Enter the title of the hot products section.
Flag 2 Title	Enter the title of the hot specials section.

Changing System Messages

System Messages

Home Page	<p style="font-size: small; margin: 0;">TIP: Enter a
 tag to enter a line break or a <p> tag to start a new paragraph.</p> <div style="border: 1px solid gray; padding: 2px; min-height: 40px;"> Welcome to our store. We aim for the highest levels of customer service and satisfaction. </div>
Contact Us Page	<p style="font-size: small; margin: 0;">TIP: Enter a
 tag to enter a line break or a <p> tag to start a new paragraph.</p> <div style="border: 1px solid gray; padding: 2px; min-height: 40px;"> Our operators are waiting to serve you. </div>
Search Page	<p style="font-size: small; margin: 0;">TIP: Enter a
 tag to enter a line break or a <p> tag to start a new paragraph.</p> <div style="border: 1px solid gray; padding: 2px; min-height: 40px;"> If you can't find what your looking for then try the search tips link below. </div>
Legal (footer)	<p style="font-size: small; margin: 0;">TIP: Enter a
 tag to enter a line break or a <p> tag to start a new paragraph.</p> <div style="border: 1px solid gray; padding: 2px; min-height: 40px;"> © The content of this web site is copyright. All rights reserved. </div>

Home Page	This message appears on top of the store home page (home.ehtml).
Contact Us Page	This message appears on the contact us page (contact.ehtml).
Search Page	This message appears on the search results page.
Legal (footer)	This message appears in the footer of all pages. For example, you may use it to enter a copyright notice or legal disclaimer.

Headers and Footers

Each page of your store is constructed of several separate files, which are called 'include files'. The advantage of constructing pages in this way is that you can easily change the look of your store just by changing a few files. It is not necessary to change every single page.

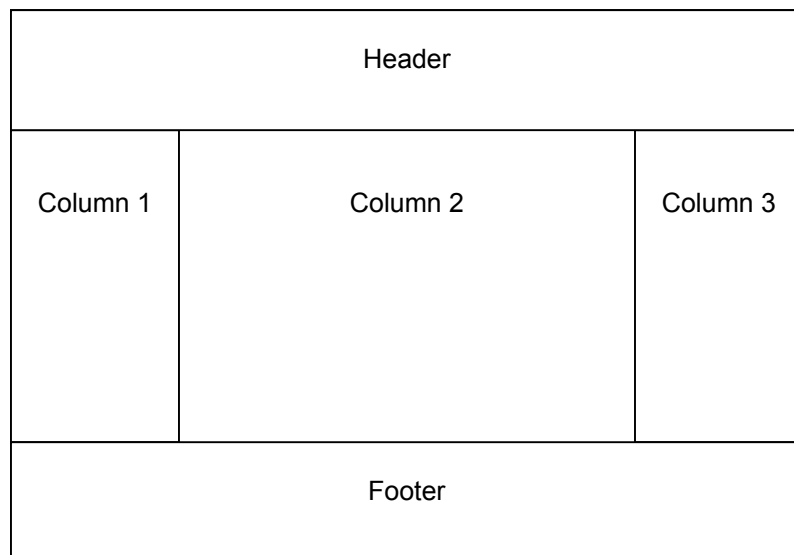
Include files are included in the pages using this directive:

```
[DBxINCLUDE "file-name.txt" FILE]
```

The actual files are stored in the template folder:

```
C:\Program Files\iNETstore\public-html\catalogue\storename\templates\public
```

The graphic below illustrates the iNETstore 2003 page structure:



Header	header-template.txt
Column 2	This is the main body of the page.
Column 1	These columns can contain a left and right bar. They may contain any of these include files: simplesearch.txt browse.txt simplesearch.txt memberlogin.txt categories-dhtml.txt
Column 3	
Footer	footer-template.txt

Below is a printout of an actual store page:

```
<html>

<head>

<!-- This site is powered by iNETstore 2003 -->
<!-- More information is available at http://www.inetstore.com -->

<meta http-equiv="Content-Language" content="en-us">
<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
<meta name="GENERATOR" content="iNETstore">
<link rel="stylesheet" href="../stylesheet.css" type="text/css">
<script language="JavaScript" src="../Scripts.js" type="text/javascript"></script>
<script>
var headerIncluded = 0;
</script>
<title>[DBxFIELD_SYS_name] - Page title here ...</title>
</head>

<body class="body">

[DBxINCLUDE "header-template.txt" FILE]

<script>
if (headerIncluded != 1) {
    document.location.href = '../';
}
</script>

<table border="0" width="100%" cellspacing="0" cellpadding="4" height="100%">
  <tr>
    <!--Start 1st Column-->
    <td valign="top" class="tableleftcell">

[DBxINCLUDE "simplesearch.txt" FILE]

[DBxINCLUDE "browse.txt" FILE]

    </td>
    <!--End 1st Column-->
    <!--Start 2nd Column-->
    <td valign="top" width="100%">

        <p><b>Page title here ...</b></p>

        <p>Page content here ...</p>

    </td>
    <!--End 2nd Column-->
    <!--Start 3rd Column-->
    <td valign="top" align="right">

    </td>
    <!--End 3rd Column-->
  </tr>
</table>

[DBxINCLUDE "footer-template.txt" FILE]

</body>
</html>
```

Header

Column 1
(left column)

Column 2
(main body)

Column 3 (right column)
You may add content or an
include file here.

Footer

Available Include Files

Headers

Following is a list of header files that is available. Note that the main header is called header-template.txt. If you would like to change the header, just rename this file to something like header-template-old.txt. Then, rename the header file you would like to use to header-template.txt.

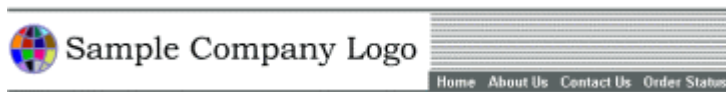
header-template-A.txt:



header-template-B.txt:



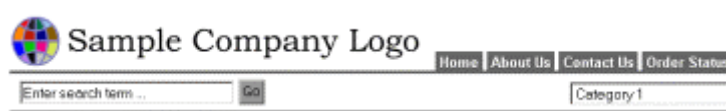
header-template-C.txt:



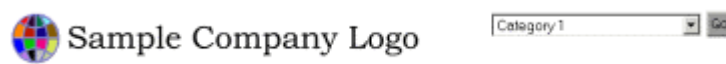
header-template-D.txt:



header-template-E.txt:



header-template-F.txt:



header-template-G.txt:



Footer

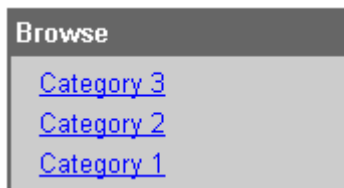
footer-template.txt:

This file contains a copyright message.

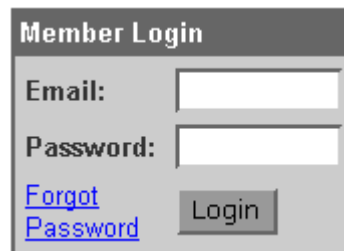
Left and Right Bars

Below are the include files that can be used in the left and right bars, i.e. within columns 1 and 3.

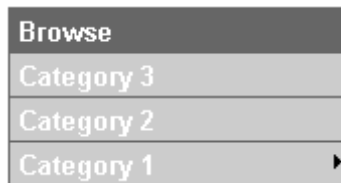
browse-standard.txt



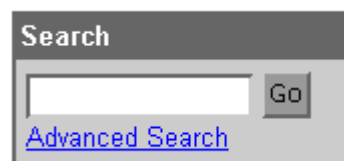
memberlogin.txt



browse-dhtml.txt



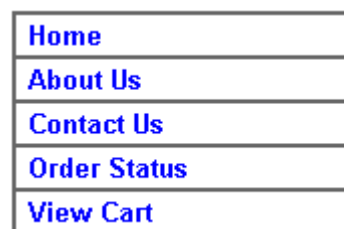
simplesearch.txt



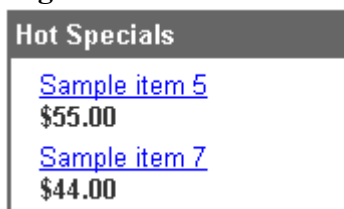
browse-sidebar.txt



menu.txt



flag2-featureditems.txt



Search Forms

search-all.txt:

Search Text:

The search text must contain:

Any terms All terms Exact phrase

Category:

Price Range: From: To:

Hot Specials:

[Search Tips](#)

search-category.txt:

Search Text:

The search text must contain:

Any terms All terms Exact phrase

Category:

[Search Tips](#)

search-flag2.txt:

Search Text:

The search text must contain:

Any terms All terms Exact phrase

Hot Specials:

[Search Tips](#)

search-namekeyword.txt:

Search Text:

The search text must contain:

Any terms All terms Exact phrase

Hot Specials:

[Search Tips](#)

search-pricerange.txt:

Search Text:

The search text must contain:

Any terms All terms Exact phrase

Price Range: From: To:

[Search Tips](#)

search-productcode.txt:

Product Code:

Enter the product code into the field above. If you want to search for multiple product codes, separate codes with spaces.

The Style Sheet

A cascading style sheet called stylesheet.css defines the layout and design of certain elements of your store

Below is a printout of the style sheet, with a description of the page elements which each section controls.

Style sheet code	Explanation
------------------	-------------

```
<!-- Styles for BODY TEXT & MAIN CONTENT in general -->
```

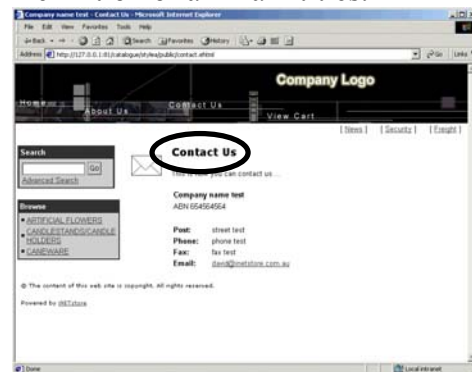
```
body
{
  font-family:    Arial,Helvetica;
  font-size:     10pt;
  color:         #000000;
  text-decoration: none;
  margin-left:   0px;
  margin-right:  0px;
  margin-top:    0px;
  background-color: #FFFFFF;
}
```

Definition the page and text within the body of it.



```
h2
{
  font-family:    Verdana,Arial;
  font-size:     14pt;
  color:         #000000;
  text-decoration: none;
  margin-left:   10px;
  margin-right:  10px;
}
```

Definition of all main titles.



```

P
{
  font-family:    Arial,Helvetica;
  font-size:     10pt;
  color:         #000000;
  text-decoration: none;
  margin-left:   10px;
  margin-right:  10px;
}

```

Definition of paragraphs contained within the page.



Note: All of these values (except margin) should be the same as the ones for the body element.

```

.button
{
  text-align:    center;
  text-decoration: none;
  color:        #999999;
  background:   #999999;
  border-top:   2px solid #CCCCCC;
  border-left:  2px solid #CCCCCC;
  border-right: 2px solid #333333;
  border-bottom: 2px solid #333333;
  font-family:  Verdana, Arial;
}

```

Definition of buttons within the store.

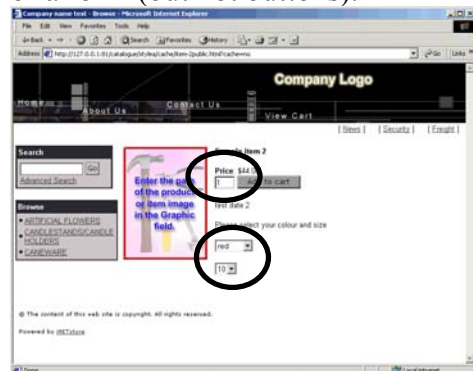


```

.dropdown
{
  border-top:    2px solid #333333;
  border-left:  2px solid #333333;
  border-right: 2px solid #cccccc;
  border-bottom: 2px solid #cccccc;
  background:   #ffffff;
}

```

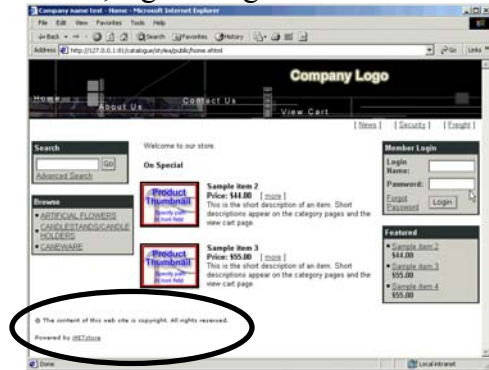
Definition of all fields and dropdown boxes that are elements of a form (but not buttons).



```
<!-- Style for small text like Legal Notice (Footer Include) -->
```

```
.smalltext
{
    font-family:
    Verdana,Arial,Helvetica;
    font-size:      7.5pt;
    font-weight:    normal;
    color:          #000000;
    text-decoration: none;
}
```

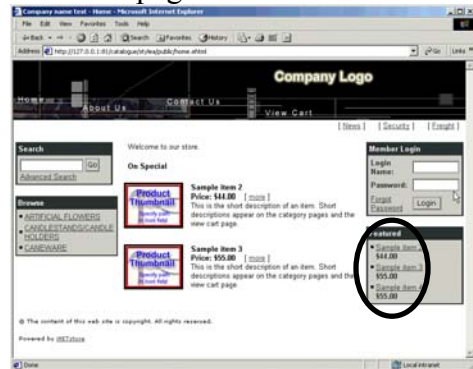
Definition of text that appears in the footer, e.g. the legal definition.



```
<!-- Style for flag 2 Item Price -->
```

```
.FEATUREDitemprice
{
    font-family:      Arial,Helvetica;
    font-size:        10pt;
    font-weight:      bold;
    color:            #333333;
    text-decoration:  none;
}
```

Price in the 'Featured Items' box on the home page.



<!-- Styles for Anchors (LINKS) in body -->

```

A:link
{
    font-weight:    normal;
    color:          #333333;
    text-decoration: underline;
}

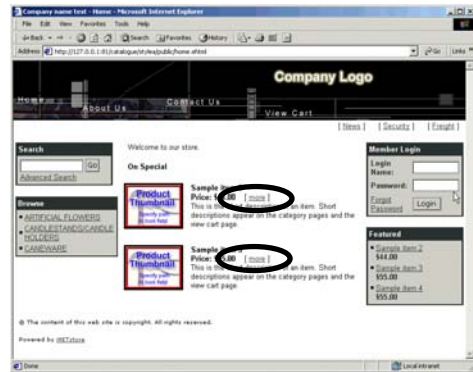
A:active
{
    font-weight:    normal;
    color:          #333333;
    text-decoration: underline;
}

A:visited
{
    font-weight:    normal;
    color:          #333333;
    text-decoration: underline;
}

A:hover
{
    font-weight:    normal;
    color:          #000000;
    text-decoration: underline;
}

```

Definition of links within the store.



link = Default links
 active = State of a link while it is clicked on
 visited = Links to pages that have been visited
 hover = State when the mouse pointer moves over a link

<!-- Styles for Anchors (LINKS) in ALL Tables -->

```

A.tablelink:link
{
    font-weight:    normal;
    color:          #333333;
    text-decoration: underline;
}

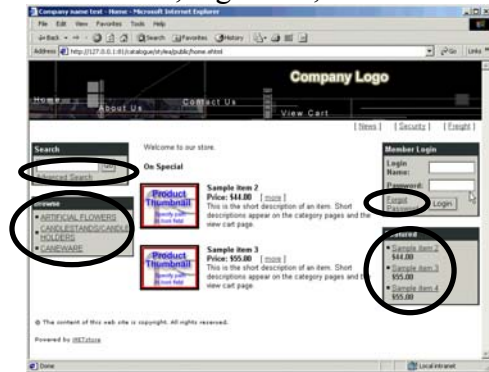
A.tablelink:active
{
    font-weight:    normal;
    color:          #333333;
    text-decoration: underline;
}

A.tablelink:visited
{
    font-weight:    normal;
    color:          #333333;
    text-decoration: underline;
}

A.tablelink:hover
{
    font-weight:    normal;
    color:          #000000;
    text-decoration: underline;
}

```

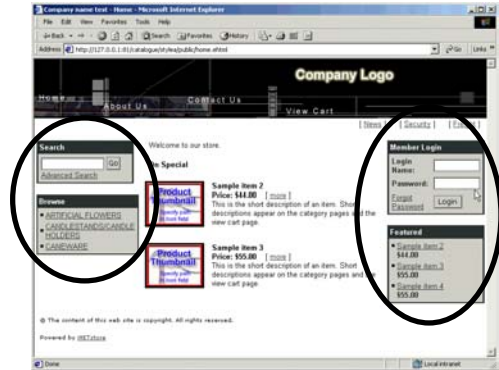
Links that are contained within tables, such as the search box, browse box, login box, etc.



```
<!-- Style for ALL TABLES (except View Cart & Transaction History table) -->
```

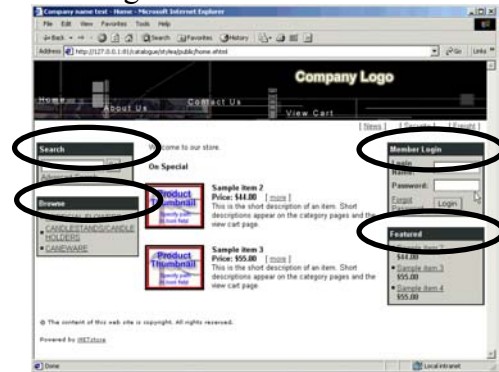
```
.tableborder  
{  
    background-color: #333333;  
}
```

Outside border of tables.



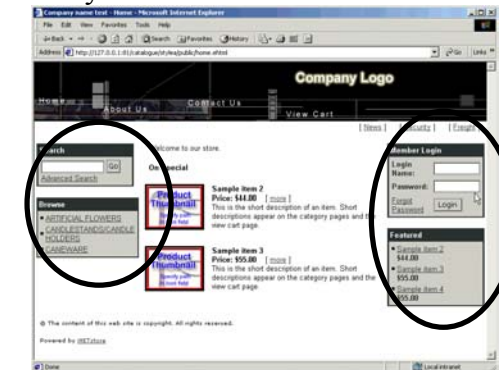
```
.tableheading  
{  
    font-family: Arial,Helvetica;  
    font-size: 10pt;  
    font-weight: bold;  
    color: #FFFFFF;  
    text-decoration: none;  
    background-color: #333333;  
}
```

Headings of tables.



```
.tablebody  
{  
    font-family: Arial,Helvetica;  
    font-size: 10pt;  
    font-weight: bold;  
    color: #333333;  
    text-decoration: none;  
    background-color: #cccccc;  
}
```

Body of tables.

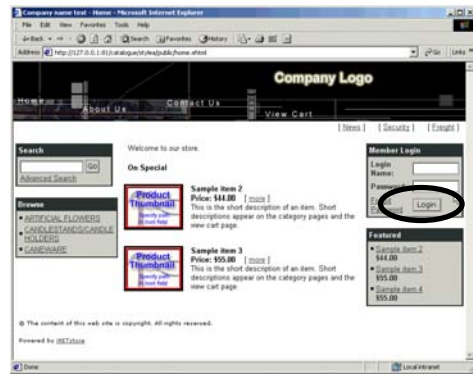


```

.tablebutton
{
    text-align:        center;
    text-decoration:  none;
    color:             #000000;
    background:        #cccccc;
    border-top:        2px solid #999999;
    border-left:       2px solid #999999;
    border-right:      2px solid #666666;
    border-bottom:     2px solid #666666;
    font-family:       Verdana, Arial;
}

```

Definition of buttons that are located within tables.



```

.tablefield
{
    border-top:        2px solid #666666;
    border-left:       2px solid #666666;
    border-right:      2px solid #999999;
    border-bottom:     2px solid #999999;
    background:        #ffffff;
}

```

Definition of fields that are located within tables.

